



FOR IMMEDIATE RELEASE

**IMMUNOTEC HOSTED RECORD ATTENDANCE
AT THEIR 20TH ANNIVERSARY CONVENTIONS**

VAUDREUIL-DORION, QC, February 24, 2016 – Immunotec Inc. (TSXV: IMM), a direct-to-consumer company and a leader in the nutritional industry (the “Company” or “Immunotec”), hosted two dynamic conventions for their Independent Consultants in Acapulco, Mexico, February 5-7, 2016, and in Las Vegas, Nevada February 12-13, 2016. Combined, more than 3500 Consultants celebrated Immunotec’s 20th Anniversary.

“In true Immunotec style, we officially launch a year of celebrations honoring 40 years of research and 20 years of growth. Our record attendance is a remarkable testimonial to the company’s heritage and exceptional field leadership. Thank you for your continued support”, said Charles L. Orr Chief Executive Officer of Immunotec.

The convention was attended by the co-discoverer of Immunotec’s flagship product Immunocal[®], Dr. Patricia Kongshavn and co-founder, Chuck Roberts, along with his wife Suzanne, who initially sponsored the very first Immunotec Consultant. Also participating in the celebrations were the pioneer Consultants who paved the way for future generations.

The company also took the opportunity to unveil their new skin care collection, Elasense[™], now available in the U.S. and Canada. Naturally inspired and dermatologist developed, the collection is the first of its kind to incorporate the SynerG^{4™} complex which includes master antioxidant glutathione in the formulation. Wholistics SynerG⁴ Complex Serum was introduced in the Mexico market to the delight of the Consultants at the Acapulco convention. Both conventions were a source of information, including training seminars and leadership development. Attendees were reminded by the corporate team of the enormous role they play as Immunotec Consultants in improving lives every day.

Additionally, the Company made \$20,000 in charitable donations to the Immunotec Children’s Fund. Consultants in Mexico also participated in a 1 Km “Triqui Race” to raise funds for the Children’s Triqui Basketball Team.

About Immunotec Inc.

Immunotec is a Canadian-based company that develops, manufactures, markets and sells research-driven nutritional products through direct-to-consumer sales channels in Canada, the U.S., Mexico, Dominican Republic, United Kingdom and Ireland. The company offers an extensive family of nutritional, skin care and wellness products targeting health, weight management, energy and physical performance.

Please visit us at www.immunotec.com for additional information.

The company files its continuous disclosure documents, inclusive of its year end results, on the SEDAR database at www.sedar.com and on the Company's website at www.immunotec.com. The common shares of the Company are listed on the TSX Venture Exchange under the ticker symbol IMM. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For further information:

Patrick Montpetit, CPA:CA, CF Vice-President and Chief Financial Officer
(450) 510-4527