

Immunotec's 'Unlimited' Conference in Mexico City Shatters Attendance Record

March 8, 2019 – Immunotec announced today that it attracted 6,500 Independent Consultants to its recent Latin American 'Conferencia Sin Limites 2019' (Unlimited Conference 2019) held at the Expo Santa Fe in Mexico City. The record-breaking attendance more than doubled Immunotec's previous high of 2,670 Consultants who attended last year's conference in Mexico.

Commenting on the event's success, CEO Mauricio Domenzain said: "2018 was a year of rapid and dynamic change for Immunotec; our mission now is to focus on the specific things we need to do to create an exciting future for our Consultants, corporate team, and all of our stakeholders. The theme of our conference was chosen to signify that we are now positioned to achieve unlimited success. We are not inspired to be the biggest company, what inspires us is to be the best. A core component of our philosophy is that, even though we operate in eight countries, Immunotec is one big family, and we were thrilled to see so many people from across the Immunotec world express their happiness and enthusiasm for our vision, and their commitment to their Immunotec businesses."

Among the conference's highlights were an appearance by internationally acclaimed author and motivational speaker, Chris Gardner, whose life was the subject of the Oscar-nominated 2006 movie 'The Pursuit of Happyness', starring Will Smith. Also announced were the company's annual incentive trip: A 7-day luxury cruise aboard Royal Caribbean's award-winning 'Allure of the Seas', the new destination for the company's 'Elite Club' trip for top-performing Consultants: Spain (this year it's Paris), and a brand new product called 'Immunotec On The Go! Shake'.

With offices in Houston, Texas, Mexico City, and Montreal, Canada, where the company was founded, Immunotec develops, manufactures, markets, and sells research-driven nutritional products through its fast-growing network of independent consultants in Canada, Colombia, the Dominican Republic, Guatemala, Ireland, Mexico, the United Kingdom, and the United States.

For further information:

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