



Press Release - FOR IMMEDIATE RELEASE

IMMUNOTEC ANNOUNCES NEW CHIEF OPERATING OFFICER

Vaudreuil-Dorion, Québec July 3, 2008

Immunotec Inc. (TSX-V :IMM) today announced the appointment of Daniel L. Murphy as Executive Vice President and Chief Operating Officer, effective July 7, 2008. Mr. Murphy, formerly Vice President Finance and Chief Financial Officer at Princess House Inc. will report directly to James A. Northrop, President and Chief Executive Officer of Immunotec Inc.

“I am delighted that Dan will be assuming the role of Chief Operating Officer at Immunotec,” said Jim Northrop. “Dan has proven operational skills and brings with him a wealth of knowledge in our industry. “

Dan brings to the role over twenty years of experience in both private and public companies. Prior to joining Immunotec, he held various senior operating positions in a variety of industries, focusing on financial management and process improvement methodologies. In addition, Dan is the Treasurer of the United States Direct Selling Association.

The Board of Directors of Immunotec has approved the granting of 300,000 stock options to Mr. Murphy under the company’s stock option plan, at a price of \$0.56. The closing price of Immunotec Inc. shares was \$0.56 on May 27, 2008.

Immunotec’s head office a 37,000 square foot facility located in Vaudreuil-Dorion, Quebec, Canada as well as a distribution centre located in Swanton, Vermont, USA. Immunotec is engaged primarily in the development and marketing of dietary supplements, food, vitamins, personal care products and natural health products, which are manufactured on its behalf by third parties. Immunotec's products are distributed and sold in Canada and the United States through a network marketing system and in other countries under distributorship agreements.

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